



2024 Annual Technical Meeting **"Painting on the dock of the bay"**

June 2 - 5, 2024

The Vinoy Resort & Golf Club, Autograph Collection

DETAILS: www.southerncoatings.org

Sunday, June 2, 2024

3:00 - 6:00 PM	Registration
3:00 - 6:00 PM	Tabletop Registration and Setup
6:00 - 7:00 PM	Opening Reception
7:00 - 11:00 PM	Hospitality Suite

Monday, June 3, 2024

7:00 - 7:45 AM	Continental Breakfast
7:45 - 8:15 AM	Membership Meeting - Opening
8:15 AM	KEYNOTE ADDRESS - Workplace Violence, Before, During, and After <i>James Brinson, Mississippi Office of Homeland Security</i>
9:00 AM	Coffee Break
	Session A
9:15 AM	Focus on Customer Experience - How Designed Rheology Can Paint a Great Picture <i>Seth Brody, BASF Corporation</i>
9:45 AM	Impactful Corrosion Solutions for Metal Protective Coatings <i>Michelle Bauer, ICL-Halox</i>
10:15 AM	Incorporation of Nonionic Reactive Surfactants and Emulsion Polymer Stability <i>Bruno Dário, Indorama Ventures</i>
10:45 AM	Nano-Organometallic Chemical Functionalization Of The Carbon Interface <i>Salvatore Monte, Kenrich Petrochemicals, Inc.</i>
11:15 AM	Simple Syneresis and Sedimentation Prevention: Zirconium Complex Low Shear Thickener Benefits <i>Allison Linn, Borchers: A Milliken Brand</i>
11:45 AM	Monday Technical Session Concludes
1:00 - 6:00 PM	Golf Outing
6:00 - 11:00 PM	Hospitality Suite

Monday, June 3, 2024

Session B

- 9:15 AM Low Exudation Binder Technology (LEB): A Breakthrough for Masonry Protection
Terri John, Synthomer
- 9:45 AM Acid Catalysis of Melamine Crosslinked Coatings with Formulating Insights
Maria Farooqui, King Industries Inc.
- 10:15 AM Innovative Calcium Carbonate for TiO₂ Extension
Dino Papagianidis, Omya
- 10:45 AM *A new robust acrylic engineered for architectural deep-base formulas with low to zero VOC and exceptional blocking resistance*
Ivan Tyre, Alberdingk Boley, Inc
- 11:15 AM Applications of Carbon Nanotube Materials in Coatings Including ESD Flooring Applications
Robert Fisher, Huntsman
- 11:45 AM Monday Technical Session Concludes
- 1:00 - 6:00 PM Golf Outing
- 6:00 - 11:00 PM Hospitality Suite

Tuesday, June 4, 2024

- 7:00 - 8:00 AM Continental Breakfast
- 8:00 AM Corporate Social Responsibility: What It Looks Like in Today's World and Why It Matters
Emery Roth, Florida Southern College - Lakeland, FL, SSCT Scholarship Recipient
- 8:30 AM High Molecular Weight Silicone Emulsions: Preparation, Properties, and Applications
Robert Graff, CHT USA
- 9:00 AM Achieving Faster Cure and Improved Adhesion with Accelerated Epoxy Resins
Mitchell Buchanan, Huntsman Advanced Materials
- 9:30 AM Cost Effective APEO Alternatives
John Du, Patcham LTD
- 10:00 AM *Coffee Break*
- 10:15 AM Electrostatic Charge Dissipation in Hospital Surgery- and Computer Server- Rooms
Raj Hariharan, MAPEI Corporation
- 10:45 AM Organic-Silicone Hybrid Polymers
Pete LeBaron, CHT USA
- 11:15 AM *Enhancing White Pigments Used in Innovative Coatings*
Chris Anderson, US SILICA
- 11:45 AM Tuesday Technical Session Concludes
- 12:00 - 3:00 PM Tabletops
- 1:00 - 2:00 PM Lunch in Tabletop Room
- 6:00 - 7:00 PM Reception
- 7:00 - 9:00 PM Banquet
- 9:00 - 12:00 PM Hospitality Suite

Wednesday, June 5, 2024

- 7:00 - 8:00 AM** **Continental Breakfast**
- 8:00 AM** **Calcium Carbonate Ore Body Impact on Color and Rheology**
Christopher Graber, Huber Carbonates
- 8:30 AM** **Waterborne Silicone Resin for High Temperature Resistant Coatings**
Paula Cousino, Momentive Performance Materials
- 9:00 AM** **The Fundamentals of Silicone Chemistry and its Significance in the Coatings Industry**
Cody Lindemulder, CHT-USA
- 9:30 AM** **Coffee Break**
- 9:45 AM** **The Benefits of Specialty Organofunctional Silane Additives for Fluid-Applied Air Barriers**
Letitia Luu, Evonik Corporation
- 10:15 AM** **100% Active Dispersants for Aqueous and Non-Aqueous Coatings**
William Ruth, Lubrizol
- 10:45 AM** **Pigment Blue 60 – Unique & High-Performance Pigment for Blue Color Space**
Romesh Kumar, Heubach Colorants USA
- 11:15 AM** **Wednesday Technical Session Concludes**